

Professional Summary

Graphic Designer and Illustrator with experience in marketing, visual communication, and publication design, creating clear, engaging materials across print and digital platforms. Skilled in typography, layout, visual storytelling, and information design, with a strong ability to translate complex ideas into effective visual solutions.

Background includes working with a diverse range of clients and industries, including construction, architecture, and higher education. Experienced in managing multiple projects in fast-paced environments, collaborating with cross-functional teams, and delivering high-quality work from concept through final production.

LORIE WHITE

Mill Creek, WA | 206-658-5546 | lorettolwhite@gmail.com | LorettoWhite.com

Skills

Graphic Design • Illustration • Visual Communication • Marketing Design • Print & Digital Design • Layout Design • Typography • Publication Design • Visual Storytelling • Information Design • Data Visualization • GIS Mapping • Adobe InDesign • Adobe Illustrator • Adobe Photoshop • Brand Identity & Guidelines • Social Media Graphics • Photography • Cross-Functional Collaboration • Project Coordination • Attention to Detail • Deadline-Driven Workflow

Partial Client List

Harvard University • MIT • Dartmouth College • Clemson University • Loyola University • Roger Williams University • The College of New Jersey • Fidelity Investments • NASA Tournament Lab

Education

BFA in Graphic Design from The Art Institute of Boston



Lorie White

Mill Creek, WA
206.658.5546
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Portfolio
LorettoWhite.com

Portrait Artist & Freelance Visual Artist

Self-Employed
2017–Present
loriewhite.com

Create original illustrative work in oil, watercolor, and charcoal with a focus on composition, structure, and visual storytelling

Manage projects from concept through completion, including client communication and timelines

Develop promotional graphics and digital content

Marketing & Graphics Specialist

Lee Kennedy Co., Inc.
(Commercial Construction Company)
2013–2017

Designed marketing and communication materials including proposals, brochures, presentations, reports, and advertisements

Created digital assets such as email campaigns, web graphics, and promotional content

Developed layouts and visual systems to organize complex information and improve clarity

Created diagrams, graphics, and visual content to communicate technical and project information

Visited active job sites to photograph and document construction progress for marketing and storytelling

Maintained brand consistency across all materials and communications

Collaborated with marketing, project managers, and leadership to develop effective visual solutions

Managed multiple projects simultaneously in a fast-paced, deadline-driven environment

Prepared production-ready files and coordinated with vendors for print and digital deliverables

Graphic Designer Freelance

Self-Employed
2011–2013

Designed graphics and visual assets for web and digital platforms, along with marketing materials and print collateral

Created layouts and visual content focused on clarity, usability, and effective communication

Managed projects from concept through final production

Architectural and Master Planning Graphics Specialist

EYP Architecture & Engineering
2008–2011

Designed marketing and communication materials including proposals, brochures, presentations, reports, and advertisements

Created digital assets such as email campaigns, web graphics, and promotional content

Developed layouts and visual systems to organize complex information and improve clarity

Created diagrams, graphics, and visual content to communicate technical and project information

Visited active job sites to photograph and document construction progress for marketing and storytelling

Maintained brand consistency across all materials and communications

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